

Master Finance Anglais des affaires

Responsable	Descriptions	Informations
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	Nature :	Nombre de crédits :
	Domaines : Droit, Économie, Gestion	

LANGUE(S) D'ENSEIGNEMENT

Anglais

CONTENU

Goals:

The English module is designed to familiarize students with the key language skills required for analysis and decision-making in a business environment with emphasis on financial and economic indicators.

Course outline:

Chapitre 1 : Money Managing money Budgeting

Chapitre 2 : Success in business

Chapitre 3 : Company finance, performance, results,
forecast

Chapitre 4 : Accounting in practice

Negotiation

Carrying out negotiations

Chapitre 6 : Choosing a successful investment

Report writing

Chapitre 7 : International Business Location

Chapitre 8 : The cultural factor

Chapitre 9 : The real economy : Case study

Chapitre 10 : Investment pitches

Chapitre 11 : Ethics in Business

COMPÉTENCES À ACQUÉRIR

In order to achieve these objectives, emphasis is given to specific language, structures and comprehension skills.

Business case studies, carried out in small groups, promote language autonomy and interactive communication skills.

A variety of documents : written, visual and listening, will be used, enabling easy recognition of financial, accounting and economic terms, but also descriptions of trends and company reports – both spoken and written.

The general English language level required is assessed at B2.

MODALITÉS D'ORGANISATION

TD groups of 25 students 2h30 x 12 weeks per semester

BIBLIOGRAPHIE, LECTURES RECOMMANDÉES

In general, the student is strongly advised to read the English-language press and to listen and watch radio and television broadcasts in the original version.

PRÉREQUIS RECOMMANDÉS

B2 level.

VOLUME HORAIRE

- Volume total: 18 heures
- Travaux dirigés: 18 heures

CODES APOGÉE

- BFIA03A [ELP]

M3C

Aucune donnée M3C trouvée

POUR PLUS D'INFORMATIONS

[Aller sur le site de l'offre de formation...](#)



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