

Master Économie

Big data et économie

Responsable	Descriptions	Informations
	Code : BECCV9D	Composante : Faculté d'Économie et de Gestion
	Nature :	Nombre de crédits :
	Domaines : Droit, Économie, Gestion	

LANGUE(S) D'ENSEIGNEMENT

Anglais

CONTENU

The objective is to introduce several questions associated with the use of big data in order to understand the context, impacts and limits of this new technology. Particular issues will be presented to students: e.g. access, security, innovation and opportunities in order to specifically identify how big data can boost local development, and allow to design new public policies.

Course outline:

Part I: Data and local development

I. Open data, Smart Region and innovation

II. Contracts and legal aspect of the platform FlexGrid, a tool for energy transition

Part II: Big data and security

I. Public security and cities security

II. Cybersecurity

Part II: Big data, a decision-making support

COMPÉTENCES À ACQUÉRIR

- Analyze a specific issue,
- Identify the means of data,
- Identify how to use a particular tool to a specific question in order to improve a decision,
- General knowledge on legal and economic aspect associated with the use of big data.

MODALITÉS D'ORGANISATION

The course spans 24h, and different professional speakers will introduce the specific topics, either by slots of 3h, or an all-day lecture.

PRÉ-REQUIS OBLIGATOIRES

Public economics, economic analysis.

PRÉREQUIS RECOMMANDÉS

Big data initiation.

VOLUME HORAIRE

- Volume total: 24 heures
- Cours magistraux: 24 heures

CODES APOGÉE

- BECC09D [ELP]

M3C

Aucune donnée M3C trouvée

POUR PLUS D'INFORMATIONS

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